



"Champion through the years,
Champion through the roads"

Anadolu Isuzu manufactures vehicles according to the latest world technology, taking the conditions in Turkey in consideration. These vehicles show the highest performance on every road, in every condition, staying robust through the years, never leaving its owner halfway thanks to their high quality. They give their drivers confidence with the 2-year unlimited mileage guarantee. For these reasons, Isuzu is the number 1 choice of the world, the never-changing champion of the years and the roads!

ISUZU TRUCKS AND LIGHT TRUCKS FAMILY



"The responsibility in service and product quality carried to every corner of Turkey"

Anadolu Isuzu has been an important name in the commercial vehicle sector since the day of its foundation, introducing stronger and higher quality vehicles to the transport sector with its new types and models every year. The 2-year unlimited mileage guarantee applied in Turkey has been the solid indication of Anadolu Isuzu's confidence in its quality and the importance it assigns to customer satisfaction. Anadolu Isuzu established a product range full of varieties appealing to different needs, not only with the manufactured, but also with the imported models, and this diversity is getting richer in its new manufacturing site. The Isuzu Trucks and Light Truck are transporting more and earning more every day...



NPR

NPR

The 7.5 ton, 120 HP NPR is Anadolu Isuzu's main product. Completely overhauled in 1996, NPR trucks are recognized for their superior design, fuel economy, durability and comfort. The leading model in its class, NPR is equipped with a variety of standard features, including automatic windows, central locking and adjustable hydraulic steering, as well as a host of innovative features that give new meaning to the concept of what a truck is.



NQR

NQR

The Isuzu NQR was first imported to Turkey in 1998. Designed to transport heavy loads, the NQR, which has a maximum payload capacity of 9 tons, went into production in November of 1999. Thanks to its 146 PS turbo engine, the NQR performs flawlessly on even the steepest, roughest roads. With its advanced 4HE1-T turbo engine, NQR also minimizes engine noise and fuel consumption. Other distinctive features of the NQR include ergonomic aero-cubic cab design, part of the overall emphasis on driver comfort, and the LSPV braking system, which automatically adjusts to compensate for heavier loads.



NKR 5.0

NKR 5.0

The 5 ton, 100 HP NKR 5.0 has a 2,705 kilogram loading capacity. Boasting technical specifications, except for the number of wheels, identical to those of the NKR-Wide, the NKR 5.0 has all the agility of a small truck combined with the payload of a large truck. The NKR 5.0 was among the vehicles Anadolu Isuzu launched in 1997.





NKR-Wide

NKR-Wide

The 3.5 ton, 100 HP NKR-Wide was specifically designed for urban driving by Anadolu Isuzu's team of engineers. Economical Std. and the comfortable LX versions of the NKR-Wide line of small trucks are also available.



NKR

NKR

The 3.5 ton, NKR was one of the first vehicles to be imported from Japan, starting in 1985. Domestic production of the single-wheeled small truck class NKR began in October of 1998. With a 1,846 kg. loading capacity, the vehicle is small and agile enough to drive on even the narrowest side streets, making the NKR ideal for urban transport.



NKR-Low

NKR-Low

The driving safety and comfort are at the maximum level by the NKR-Low, the unmatched champion of inner-city transport with the rear small dual tyre. NKR-Low, with a maximum loaded weight of 3.5 tons, providing convenience in loading and unloading through its low chassis and can easily enter the narrowest streets with its excellent manoeuvrability. Like every Isuzu model, the NKR-Low with the 2-year unlimited mileage guarantee, has a power of 80 HP and a payload of 2 tons.



TFR CREW CAB PICK-UP

*"Comfortable Light Truck,
Diligent Automobile"*



The TFR crew cabin pick-up

The TFR crew cabin pick-up was first imported in 1987, and combines the payload capacity of a commercial vehicle with the comfort of a passenger car. The 78 HP TFR is a five-passenger, 1.100 kilogram loading capacity vehicle with standart features including central locking, automatic windows, radio-cas-
sette player and adjustable power steering.



ISUZU BUS FAMILY



"A journey in comfort and trust to every corner of Turkey"

The buses of Champion Isuzu are the closest friends of the drivers carrying passengers day and night. The Isuzu buses manufactured with the latest technology in the Gebze Sekerpinar site are the constant champions of the roads with their high performance and low fuel consumption. Their periodic maintenance is economical, they don't leave the driver halfway, or cause unnecessary expenses. Isuzu takes everyone to their loved ones in the Isuzu comfort and Isuzu trust...



The new Isuzu TURKUAZ

Designed and manufactured by the engineers of the "Champion factory" keeping the expectations of the Isuzu users in consideration, Turkuaz is opening a new era in the bus class with its extraordinary comfort.

The Isuzu Turkuaz is furnished with expanded deluxe seats for 31 or 27 passengers. The inner space of Turkuaz is spacious with its large aisle giving freedom of movement to its passengers.

Turkuaz, with a very high luggage capacity through its 4.5 m³ large compartment, is equipped with a developed heating and a high performance air conditioning system.

Turkuaz supplies extra comfort to its drivers with its air conditioned glove compartment, panoramic windscreen, air type and adjustable driver's seat, windscreen and front door window heater and heated external mirrors adjustable by the driver from inside. With its quiet and environmentally conscious 146 HP turbo engine, 6 forward gears, the rear air suspension system and its modern appearance, the new Isuzu Turkuaz, the newest Champion of Turkey is the true pride of Anadolu Isuzu.



MD 23 SA

The model MD 23 SA, manufactured since 1997, has an engine power of 120 HP and fabric-coated seats for 23 passengers. This model is suitable for the stop-and-go experiences of the mid-distances. MD 23 SA is a champion combining travelling with comfort through its adjustable hydraulic steering wheel, with its excellent manoeuvrability and dual wing air door.

MD 27 Series Buses

Anadolu Isuzu began producing buses in 1987, and, over the past 12 years, has developed three MD 27 models. Ideal for passenger transportation, including tourism, commuter routes and employee transport, Isuzu buses are among the most powerful in their class, with environment friendly "green" 120 HP EURO-1 engines.

Featuring 27-passenger capacity and offering standard options including automatic doors, manual door, pneumatic rear suspension and luxury interior features, the three different Isuzu buses in the MD 27 series are the product of a combination of Japanese technology and Anadolu Isuzu engineering.



MD 27 A/S



MD 27 SA



MD 50 B

The Municipal Bus Series

The Isuzu municipal bus line includes four models: the MD 27 B, MD 22 B, MD 19 B and MD 50 B. Municipal Series passenger capacity ranges from seating for 27 to standing room for 30, making the series ideally suited for mass transit anywhere in Turkey. These buses are equipped with 120 PS EURO-1 engines, and performance is unaffected by frequent starts and stops. Other features include superior maneuverability, easy handling in city traffic and folding-type pneumatic doors.



MD 22 B

The Champion Plant



The World Champion Isuzu, New Plant in Turkey

Isuzu vehicles first began being produced in Turkey 18 years ago. Isuzu was at that time, the largest Turkish-Japanese joint-venture, and building on both partners' record of success, operations expanded rapidly. The world's number one brand quickly became Turkey's champion, too.

Anadolu Isuzu has raised the bar for both its objectives and investments. The new Isuzu plant in Gebze Şekerpinar went into operation on July 2, 1999, and mass production began in August of 1999. The new \$50 million plant is located on a 230,000 square meter site, with buildings covering 78,500 square meters.



The current annual production capacity of Isuzu's truck and bus plants, after modest add-on investments, will be increased from 13,155 units annually to 20,000 units.



Anadolu Isuzu Truck Plant covers 38,400 square meters, and is comprised of a press-shop, cab and chassis production area, paint shop, assembly line, offices and warehouse.

Anadolu Isuzu Midi-bus Plant covers 23,000 square meters, and consists of cab production, assembly, trim and paint lines.



Isuzu produces the largest and highest quality light commercial vehicles. Whether in Japan, America or Turkey, Isuzu vehicles always feature the most advanced technology and highest standards of quality...

Long live the Champion!

